

# Multipure CASH Program

## What is the CASH Program?

Multipure's Company Allocated Sales Handler (CASH) program allows Builders to receive commissions on products purchased directly through Multipure, i.e., without a selling Builder. This occurs when a customer directly places an order with Multipure through the website, telephone, or fax, without the assistance or mention of a selling Builder.

## What Product Sales Are Eligible for the CASH Program?

Any Multipure commissionable product is eligible for the CASH Program. This includes Drinking Water Systems (DWS) such as the Aqualuxe, Aquaperform, Aquaversa, and Aquamini, as well as Home Essentials such as the Aquasource, Aquashower, Aquasplash, and Aquagrow.

## How Does a Builder Qualify for the CASH Program?

Builders are qualified for the CASH program when they meet the following criteria:

- PAR-qualified (i.e., make a sale of a Drinking Water System at least every four months). For CASH purposes, PAR-qualification status is calculated by the exact date of the month, and NOT by PAR-qualification month.
- Current subscription to the Multipure Back Office (after the 60-day free trial, it is a monthly paid subscription).
- Opted In to the CASH program from the Back Office.

## How Can I Tell If I Am Registered for the CASH Program?

In the "Update Profile" section of the Back Office, there is a line on the right side that tells you if you have "Opted In" to the CASH program. This can be clicked to view and change your CASH program Opt In status.

## How Does the CASH Program Work?

Commissionable products purchased directly through Multipure are allocated to Builders registered for the CASH program. Allocation is based on a fixed list order of CASH-qualified Builders; a CASH-qualified Builder who receives a CASH commission will not receive their next allocation until all other qualified members on the list have been allocated a CASH commission. The commission value is based on the following criteria:

- The in-turn Active Builder in the CASH roster is allocated 25% of the Drinking Water System (DWS) commission that the Builder would normally earn on a personal sale. This percentage increases to 50% of a current Founders' Circle member's normal commission, and 75% of a current Executive Council member's normal commission.
- If the purchasing customer also signs up as a new Builder at the same time, they will be assigned to the 2nd Level network of the same Builder that receives the product commission.

- CASH commissions will be allocated to the 1st-level in-turn Active Builder ONLY. Upline or downline commissions are NOT paid on CASH sales.
- Orders allocated through the CASH program do not count toward ALV, MALV, PAR, EC/FC qualification, or contest points.
- Builders who lose PAR-qualification will be placed at the bottom of the CASH roster upon requalification.

## How Are Customers Assigned to Builders Through the CASH Program?

When a customer makes a direct Multipure purchase, the following steps are taken to determine where the commission is allocated:

- If the customer had previously been assigned to a Builder (Original Builder), the product commission is allocated to the Original Builder if their status is Active (i.e., PAR-qualified).
- If the Original Builder's status is Inactive, the commission from the sale is allocated to the CASH-allocated Builder (New Builder), but the customer remains assigned to the Original Builder. This allows for the possibility that the Inactive Builder will become Active in the near future.
- If the Original Builder's status is Dormant, the commission from the sale is allocated to the New Builder through the CASH program and the customer is reassigned to the New Builder.
- If the customer had previously been assigned to an Original Builder, but Multipure cannot determine the identity of the Original Builder after a good faith effort, the customer is considered orphaned. The orphaned customer is reassigned to the New Builder through the CASH program.

## What Happens with Cancelled or Returned CASH Orders?

- If a direct purchase order through Multipure is cancelled or returned, then any CASH allocation for that purchase is deducted from the allocated CASH Builder. The customer remains assigned to either the Original Builder or New Builder for any future purchases, depending on any prior Builder assignments.
- As soon as the CASH program allocates to a Builder, that Builder is moved to the end of the CASH Builder queue. Because of this, even if a purchase is cancelled or returned, the Builder's place in the CASH queue will not revert to where they were prior to the canceled or returned purchase.

## What is the Minimum Value for a CASH Allocation Check to be Issued to a Builder?

The minimum value at which Multipure can issue a commission check is \$25. Because of this, any CASH payments below \$25 will instead be added into that Builder's monthly commission check; this commission check will only be paid out once it reaches the minimum value of \$25.