Automatic Coupon Links

Automatic Coupon Links are web links that Builders can share directly with their customers to save them time, money, and effort when purchasing a Multipure product. Automatic Coupon Links automatically enter the Builder's ID number into the Coupon Code field of the order, providing two significant benefits:

1. The customer automatically receives 5% off the purchase of their drinking water system, Bath & Garden product, or replacement filter cartridge.

NOTE: The automatic coupon link will be applied once the customer goes to the check out page and either (1) logs into their customer account or (2) continues as a guest and enters a shipping address, the system will then assign the ID number in the coupon section.

2. The Builder automatically receives credit for the order, in accordance with Multipure's Terms & Conditions.

Builders can follow the steps below to create their own Automatic Coupon Links:

- 1. Visit the specific webpage that you would like to direct your customers to on the Multipure website.
 - a. Example 1: the Multipure homepage
 - b. Example 2: the Aquaperform product page
- 2. Click the address bar of the specific webpage and copy the complete URL.
 - a. Example 1: For the Multipure homepage, you would copy https://www.multipure.com/
 - b. Example 2: For the Aquaperform product page, you would copy https://www.multipure. com/products/drinking-water-systems/aquaperform/
- Paste the copied URL into a blank document and add the following text to the end of the URL: **?coupon=XXXXXX**

NOTE: Replace XXXXXX with your Builder ID number.

- a. Example 1: https://www.multipure.com/?coupon=123456
- b. Example 2: https://www.multipure.com/products/drinking-water-systems/aquaperform/ ?coupon=123456
- 4. This full URL is the Automatic Coupon Link, ready to use for that specific webpage.